

## 2018 1ST QUARTER DATES & LOCATIONS

### Group I – March 29, 2018

Banks with more than \$150 million in assets  
CBAI Headquarters, Springfield

### Group II – February 1, 2018

A variety of asset sizes  
Drury Inn, Mt. Vernon

### Group III – February 28, 2018

Banks up to \$150 million in assets  
CBAI Headquarters, Springfield

### Group IV – March 29, 2018

Banks up to \$150 million  
Starved Rock Lodge, Utica

### Group V – February 9, 2018

Banks with more than \$150 million in assets  
Hilton Lisle/Naperville, Lisle

### Group VI – January 26, 2018

Banks up to \$150 million in assets  
CBAI Headquarters, Springfield

### Group VII — February 9, 2018

Banks up to \$150 million  
Hilton Lisle/Naperville, Lisle

### Group VIII — February 15, 2018

Banks with more than \$400 million in assets  
CBAI Headquarters, Springfield

**ANNUAL REGISTRATION FEE: \$1,300**



## CEO FORUM REGISTRATION FORM

I would like to participate in the following CEO Forum:

\_\_\_\_ Group I                      \_\_\_\_ Group V

\_\_\_\_ Group II                     \_\_\_\_ Group VI

\_\_\_\_ Group III                    \_\_\_\_ Group VII

\_\_\_\_ Group IV                    \_\_\_\_ Group VIII

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Bank: \_\_\_\_\_

Assets: \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

Telephone No.: \_\_\_\_\_

Fax No.: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

(E-mail required for registration).

**Mail form to: CBAI CEO Forum  
901 Community Drive  
Springfield, IL 62703**

**Fax form to: 217/585-8738**

Upon receipt of your registration form, Tracy McQuinn, Senior Vice President of Education & Special Events, will contact you to discuss details.



*"It's happened to countless chief executives. Once you reach the level of CEO or president, honest feedback and open discussion slow down to a trickle. You no longer have that network of support where you freely exchanged ideas and worked out solutions for maximum results. You miss the kind of give-and-take sessions that you had with your peers as you progressed in your career."*

David Fagiano  
President & CEO  
American Management  
Association

CBAI proudly sponsors the CEO Forums, which provide an opportunity for community bankers to discuss important issues and timely events with non-competing community bankers.

### **BENEFITS OF CEO FORUMS EXTEND BEYOND FACE-TO-FACE MEETINGS**

CEO Forums are designed to be a rewarding experience where you grow professionally, as well as personally.

Here are just a few of the benefits from participating in this program.

- Discuss current banking challenges with peers.
- Learn about profitable products and services from other community bankers.
- Form lasting relationships with non-competing CEOs.
- Increase profits through higher performance.
- Discover cost-cutting concepts.
- Solve your most pressing problems.
- Obtain access to highly respected experts in the field.

### **HOW DO CEO FORUMS WORK?**

- CBAI organizes the Forums based on bank and market size to ensure that CEOs have as much in common as possible, without being competitors.
- The groups remain small (no more than 15 participants). Because each participant must trust other Forum members, no substitutes are permitted, unless by unanimous consent of the remaining members.
- Acting as facilitators are representatives from Crowe Horwath LLP, Oak Brook; BKD, LLP, St. Louis and Decatur; and Wipfli, LLP, Sterling, IL.
- Often another consultant or an expert from a variety of firms is invited to address the group. This expertise would cost thousands of dollars if you had to pay for it on a "real time" basis.
- Forums meet quarterly on a date and at a location determined by the Forum members.
- Four to six issues are usually discussed at each session. Participants are contacted for agenda items approximately two weeks prior to each meeting.

### **HOW TO SIGN UP FOR THE CEO FORUMS**

Return the registration form on the back of this brochure with your check for \$1,300. Please make check payable to CBAI. If you have questions regarding the CEO Forums, please call Tracy McQuinn, senior vice president of education and special events at 800/736-2224.

### **HERE'S WHAT YOUR COLLEAGUES ARE SAYING ABOUT CBAI'S CEO FORUMS:**

*"One idea from a non-competing bank can create enough additional income to pay for all educational programs, which it did for us."*

Justin Fentress, President  
DeWitt Savings Bank, Clinton

*"The ability to stay in the forefront of issues facing community banks and share concerns with peers who understand your business model is very valuable."*

Dianna Torman, President/CEO  
Prairie Community Bank,  
Marengo

*"The annual fee for the CEO Forum is re-cooped each year through networking and knowledge of new programs, products, policies, etc."*

Patty Clarke, President  
First National Bank of Raymond

*"The networking of peer banks and the interaction between CEOs either gives you validation to what you are doing or gives you information to take back to your institution to improve things."*

Douglas E. Parrott, President/CEO  
State Bank of Toulon

*"The timely information and opportunity to discuss current banking issues with peer bankers is very beneficial. It is a great forum to discuss national and local bank issues."*

Jennifer Beard, President  
Farmers State Bank, Elmwood

*"I really enjoy the open interaction with the other CEOs. I look forward to each meeting."*

Douglas R. Stroud, President/CEO  
Bradford National Bank,  
Greenville