



CBAI Selects Econocheck as Preferred Service Provider for Packaged Checking

Springfield, IL (June 11, 2018)----The Community Bankers Association of Illinois (CBAI), the state’s largest banking trade association, and its business services subsidiary, Community BancService Corporation, Inc. (CBSC), announced today that Econocheck has been selected as a CBSC Preferred Service Provider for package checking programs to community banks.

A leading provider of packaged checking-account strategies for more than 40 years, Econocheck was selected as a CBSC Preferred Provider for its proven track record helping community banks maximize customer loyalty while generating new non-interest revenue. CBAI members receive preferred pricing on the Secure Checking package.

“We are excited to establish a new relationship with Econocheck,” said Kraig Lounsberry, president of CBAI. “As our members search for new strategies to strengthen customer relationships and generate additional revenue, it is essential that we team with a provider that has the expertise and demonstrated ability to assist our members with reliable solutions.”

Michael Copeland, president and CEO at Fairfield National Bank, implemented an Econocheck package strategy last year. “We were very pleased with the results of the strategy Econocheck recommended for us that delivered new fee income and great checking value to our customers. Everybody wins.”

“Econocheck is honored to be chosen as a CBSC Preferred Provider,” said Darren Hutcheson, CEO of Econocheck. “The selection is a testament to our outstanding track record and recognition that we are well positioned to add significant value to CBAI membership.”

For more information about Econocheck’s Secure Checking program, please contact Jeff Phillips, national sales manager at Econocheck, via email at jeff@econocheck.com or telephone at 312/343-2752, or Mike Kelley, CBSC president, via email at mikek@cbai.com or telephone at 800/736-2224.