



## CBAI Endorses First Data's Digital Banking Solution

**Springfield, IL. (May 17, 2017)** - The Community Bankers Association of Illinois (CBAI), through its business services subsidiary, Community BancService Corporation, Inc (CBSC), today announced its endorsement of First Data's digital banking solutions. First Data is a global leader in commerce-enabling technology and is now the preferred digital banking partner for CBAI.

"First Data recently launched its 'Digital Banking Reimagined' solutions, which provide financial institutions of all sizes a way to connect with their consumers in a modern, intuitive, and seamless way," said Mike Duke, CBSC Vice President. "Our members can benefit from the solutions and the redesigned mobile and web experiences that First Data is helping financial institutions deliver to today's connected consumer."

First Data's digital banking solutions provide a single platform to support consumers, small businesses, and corporations across the U.S. The white label integration allows financial institutions to keep its own branding, while giving a customized, secure, and convenient way for users to manage and track their finances, without a major backend lift.

"We live in a digital world, where financial institutions are looking to increase user engagement, improve retention, and increase revenue, while enhancing the consumer experience," said Chris Cox, vice president, Head of Digital Banking at First Data. "Our solutions deliver mobility, flexibility, and security to today's mobile-first consumer who expects to be able to do all their banking on the go."

First Data digital banking solutions include:

- Simple navigation with clear balance visuals
- Financial tools to help account holders manage their money
- Spendable balance feature that allows users to better stick to their budget and save

First Data recently announced a digital banking joint venture with Live Oak Ventures. The new joint venture will combine First Data's digital banking solutions with Live Oak's assets to accelerate the delivery of new innovative offerings to the industry.

For more information about First Data's digital banking solutions [click here](#), or contact Christian Ofner at 615-585-1125 or email [Christian.Ofner@firstdata.com](mailto:Christian.Ofner@firstdata.com).